



PROFESSIONAL SERIES

SUPERCARGE YOUR CAREER

SCAN ME
TO TRAIN YOUR
ENTIRE TEAM.



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CURRICULUM HIGHLIGHTS

Each professional series certification includes the four instructional modules below that may be taken in any order over the course of 12 months.

MODULE 1 CHOOSE ONE



OFFICE MANAGEMENT

Protect your dealership assets by producing accurate and timely data.
(For new office managers)



OFFICE MANAGEMENT II

Boost dealership performance with financial analysis, cash flow management, process improvement, and strategic planning.
(For experienced office managers)



PARTS MANAGEMENT

Unlock frozen capital and stock the correct mix of parts to increase first-time fill rate.



SALES MANAGEMENT

Increase your bottom line by enhancing your variable operations processes and practices.



SERVICE MANAGEMENT

Improve technician proficiency and customer retention for increased departmental profitability.



MODULE 2

LEADERSHIP FOUNDATIONS

Instructor-led: in-person or live online.

MODULE 3

HUMAN RESOURCES FOUNDATIONS

Self-paced online.

MODULE 4

DMS APPLICATIONS

Provider-specific: self-paced online.

DATES

Service Management	August 11 & 12
Parts Management	August 13 & 14
Office Management	August 18 & 19
Sales Management	August 20 & 21
Leadership	October 8 & 9

Online options available for different dates.

WHO SHOULD ATTEND?

Ideal candidates are new to a leadership position within a dealership department, aspire to become a department manager or have accelerated growth opportunities.

PROGRAM FEE

\$2,995 per person.

Or scan the QR code above to train your entire team for **\$799 per month.**

