

Candice Crane

Chief Talent Officer

Candice has extensive experience in Talent Management and is considered an SME in recruiting and retention strategies for high-turnover environments. As the head of HR and Organizational Development at the Walser Automotive Group, Candice designed and led a transformational change that improved the customer experience and reduced employee turnover by replacing the F&I silo with cross-functionally trained recent college graduates. Candice completed her B.S. at the University of Wisconsin-Madison and holds a M.S. in Organizational Development.

